



## CHAPTER 16 – PARK PLACE® OUTLINE

### Introduction

Our creativity and imagination gravitated toward a “New York state of mind,” a place well known on the global stage for being design and fashion forward, when creating Chapter 16.

Chapter 16 Park Place® appropriately honors this great American city with names like Times Square, Wall Street, Terrace on the Park, Madison, Grand Central, Lexington, Gapstow, and Manhattan. The clean elegant lines and neutral color schemes are in step with modern Empire State design trends. Meanwhile, the delicate polished stonework found in this chapter is sophisticated, elegant, timeless and reminiscent of opulence found during the Roaring Twenties.

### Key Features

- **Colors**
  - The dominant color way of Chapter 16 Park Place is a very simple and timeless honed white marble with minimal earth toned veining featuring three accent colors: Manhattan Sky, Empire Beige and Grey.
- **Field Tiles**
  - This collection offers a straight edge 3” x 9” and 3” x 6” micro-beveled fields in Wall Street White.
- **Mosaics**
  - The glamour element of Park Place is found in its selection of nine hand-assembled mosaic patterns. With a fusion of classic and contemporary styles, each mosaic sheet is a true work of artisan quality. Sparkling polished dots of Grey (Carrara), and Empire Beige (Botticino) subtly contrast against the honed white field color. It is important to note that the beautiful Manhatta Sky (blue) dots are made from the very rare Azul Macauba stone which does not take as high a polish.
- **Mouldings, Trims and Liners**
  - Park Place includes an amazing assortment of liners, corners, crowns, and domes.

### Applications

Please reference the Application Chart for Chapter 16 on our website, [JeffreyCourt.com](http://JeffreyCourt.com), for more details on recommended applications.

### Testing

Product specifications are listed on each product specific web page on [JeffreyCourt.com](http://JeffreyCourt.com). If available, testing results for applicable products: ceramic, glass, and porcelain, can be found on the back of the respective chapter catalog for easy reference.

For natural stone collections, it is highly recommended to blend products from multiple cartons to ensure a proper uniform look. All issues pertaining to shade variation should be addressed prior to installation.



## Installation Tips

- **General Tips**
  - Park Place is centered on clean design and subtle contrast with a hint of “glam.” The beautiful white honed stone tiles are subtly accentuated by delicate shimmering polished chips that present finish contrasts. In order to create a consistent eye-catching shimmer, we suggest including cross or down lighting during the design process. The jewel-like polished finish of the mosaic chips really sparkle against the honed white background. Also, incorporating as much natural light as possible into a Park Place setting will accentuate the intricate micro mosaic element which is the special feature of this series.
  - We recommend appointing a professional tile setter who has experience setting natural stone. Chapter 16 Park Place requires the expertise of a qualified and detail-oriented mechanic. This will ensure that the investment made to procure this product is also teamed with a proper installation.
- **Blending and Shade Variation**
  - To achieve your desired look, Jeffrey Court recommends that you inspect and confirm the tile and layout prior to installation. Installation of tile constitutes acceptance.
  - For natural stone collections, it is highly recommended to blend products from multiple cartons to ensure a proper uniform look. All issues pertaining to shade variation should be addressed prior to installation.
- **Rating**
  - For specific item-by-item shade variation rating, please reference each product specific web page on [JeffreyCourt.com](http://JeffreyCourt.com).
- **Setting Materials, Sealers and Grouts**
  - All of the Chapter 16 elements must be installed using a high-quality white polymer modified thinset. Make sure to follow the instructions per the manufacturer’s specifications. The proper notched trowel is required to compensate for some minor thickness variations on the field tiles that are possible with this natural semi-calibrated product.
  - The tight joints in Chapter 16 also require the use of non-sanded white grout.
  - Grout color is part of the design process and considerations must be made. A grout choice closest to the color and hue of the tile being grouted can be considered the safest choice.
  - Contrasting grouts are not recommended.
  - A natural look penetrating sealer is recommended and should be used before and after grouting. Sealing before grouting will ease the cleaning process and will reduce the possibility of staining from colored grouts. Sealing after grouting will ensure that both the grout and natural stone are protected from daily use. It is recommended that the sealer manufacturer’s recommended maintenance regimen be followed as part of an ongoing care during the lifetime of the product.
  - The seamless effect of the Metropolitan, Subway, and Terrace on The Park mosaic patterns is the result of very tight-fitting assembly. The hydration of the setting materials can cause these materials to darken as there is little open area for the moisture in the setting material to escape. The light color will normally return after a day or two once the setting material has thoroughly dried.
  - We strongly recommend using blue painter’s tape to hold the polished dots in place as the mosaics set (usually 24 hours) – especially on vertical walls. It is also highly recommended to purchase extra dots as these tiny pieces can get separated from the sheets if the mosaics are not handled with care.
  - As per the Tile Council of North America (TCNA): “For cementitious grout, joints smaller than 1/8” generally should only be grouted with unsanded grout, and joints of 1/8” and larger should only be grouted with sanded grout.”



- Some of the products in this collection require special care during installation. Visit [youtube.com/jeffreycourt](https://www.youtube.com/jeffreycourt) for video installation tips that pertain to the Metropolitan, Subway and Terrace on the Park Place mosaics patterns. A detailed instruction sheet can also be downloaded from the Jeffrey Court website.

\*Urethane grout was used on the touch boards for this collection. Pre-sealing any matte/frosted tiles prior to grouting with urethane grout is required. Suggested recommendation: Aqua Mix® Grout Release.

- **Cutting**

- A professional grade wet saw outfitted with a high-quality diamond blade designed for cutting tiles is recommended. Always cut tiles with the face up.

## **Merchandising**

The marketing and merchandising of this collection is supported by montage boards, touch boards, and A&D sample cards which aid in displaying the full product line. All of these point of purchase materials are accompanied by the Chapter 16 Park Place catalog. Showroom installation and loose sample pieces can also be ordered at a discounted price.

Visit the Jeffrey Court website, [JeffreyCourt.com](http://JeffreyCourt.com), to gain inspiration on the design possibilities offered with Chapter 16 Park Place.